33 Orchard

"AS | Orchard"

AS | ARTISTS STUDIOS at 33 Orchard
THE STRONGEST, NON-REPRESENTED ART IN NYC
AND PARIS

Presented by **Jill Conner** Founder, AS | ARTISTS STUDIOS, artists-studios.com

DATES // July 31 – August 16, 2014 Opening Reception: Thursday, July 31st from 6 – 8pm **HOURS** // Tues - Sat // 12 - 6 pm



33B Orchard Street New York, NY 10002 Tel: +1 347 278 1500

Artists in "AS | Orchard":

Ilona Anderson, LaThoriel Badenhausen, Gretchen Bennett, Serena Bocchino, RobRoy Chalmers, Colin Chase, Vicki DaSilva, Jane Dell, Melissa Eder, Anne Ferrer, Aimee Hertog, Joanne Howard, Pavel Kraus, Patricia Lay, Chrissy Lush, Bridget O'Rourke, Mary Pinto, Richard Pitts, Holly Knox Rhame, Eleanor Schimmel, Gisella Sorrentino, Lisa Sylvester, John Tomlinson, Wilson Trouvé, Sébastien Vonier, Annemarie Waugh, Joyce Ellen Weinstein, Margaret Withers, Rachael Wren, Nola Zirin.

FOR IMMEDIATE RELEASE

On Thursday July 31st from 6pm to 8pm Jill Conner, Founder of **AS | ARTISTS STUDIOS**, will present "**AS | Orchard**" the 5th in-person exhibition from AS | ARTISTS STUDIOS that will take place in the gallery space of 33 Orchard. Located in the heart of the Lower East Side, "AS | Orchard" introduces work by 30 non-represented artists, bringing to view the most vibrant art made in contemporary studios today.

Through the fusion of art history and art criticism, $AS \mid ARTISTS \ STUDIOS$ serves as an online archive, document and resource of the strongest non-represented art that is made in studios throughout New York City and Paris, France. AS | ARTISTS STUDIOS partners with $L'Association - Premier \ Regard$, whose outstanding exhibition committee regularly identifies and guides collectors to the best emerging art prior to representation. http://www.premierregard.com/

For images and information about "AS | Orchard", please contact Jill Conner at tel: 917.650.7287, email: info@artists-studios.com or visit http://artists-studios.com. Summer gallery hours: Tues—Sat 12 - 6 PM. Closest subway trains are F at East Broadway, B/D at Grand Street, and 4/5/6 at Canal Street.

About Iill Conner:

Jill Conner is a Board Member of the International Association of Art Critics-US Chapter (AICA-USA) and is also the New York Editor of *Whitehot Magazine*. She has been a contributing writer to *Afterimage*, *Art in America*, *Interview Magazine*, *Performance Art Journal* and *Sculpture Magazine*.

Why 33 Orchard? www.33orchard.com

- [a] To create a gallery structure that invites other gallerists/curators, who do not currently have permanent spaces, to install exhibitions of their programs alongside like-minded professionals.
- [b] The need to create such a space, stems from the prevailing gallery business model which has become too costly with the commercial rents, production costs, and art fairs fees associated with maintaining them.
- [c] We are passionate about the ideas of sharing resources, collaborating, and splitting the costs of operating an art gallery.